

## 3.4: The Derivative as a Rate of Change

Def<sup>n</sup>: The instantaneous rate of change of  $f$  at  $x_0$  is

$$f'(x_0) = \lim_{h \rightarrow 0} \frac{f(x_0+h) - f(x_0)}{h}$$

Ex: (1) The area of a circle is  $A = \pi r^2 = \frac{\pi D^2}{4}$  where  $r = \text{radius}$  and  $D = \text{diameter}$ . How fast does area change with respect to the radius where radius is 5m?

$$\frac{dA}{dr} = 2\pi r \quad \text{so} \quad \left. \frac{dA}{dr} \right|_{r=5} = 10\pi \text{ m}^2/\text{m} \approx 31.42 \text{ m}^2/\text{m}$$

(meters squared per meter)

Let  $s := s(t)$  be a function measuring distance traveled for some object. Then the displacement of the object in the interval  $t$  to  $t+\Delta t$  is given by  $s(t+\Delta t) - s(t)$ . The average velocity over that time interval is  $v_{\text{av}} := \frac{\text{displacement}}{\text{travel time}} = \frac{s(t+\Delta t) - s(t)}{\Delta t}$ .

As  $\Delta t \rightarrow 0$ , we get

Def<sup>n</sup>: The velocity (instantaneous velocity) is the derivative of position with respect to time.

$$v(t) = \frac{ds}{dt} = \lim_{\Delta t \rightarrow 0} \frac{s(t+\Delta t) - s(t)}{\Delta t} = \frac{\text{units of distance}}{\text{units of time}}$$

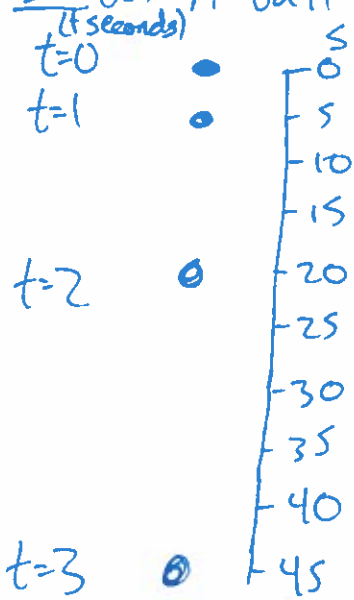
The speed of the object is

$$\text{speed} = |v(t)| = \left| \frac{ds}{dt} \right|$$

The acceleration (instantaneous acceleration) is the derivative of velocity with respect to time

$$a(t) = \frac{dv}{dt} = \frac{d^2s}{dt^2} = \frac{\text{units of distance}}{(\text{units of time})^2}$$

Ex: (2) A ball bearing begins free fall at time  $t=0$ .



(a) How many meters does the bearing fall in 3 seconds?

(b) Given that  $s(t) = 4.9t^2$ , what is the speed, velocity and acceleration at  $t=3$  seconds

(a) 45 meters

(b)  $v(t) = 9.8t$ ,  $a(t) = 9.8$

$v(3) = 29.4 \text{ m/sec}$ , ~~the~~ speed =  $|v(3)| = 29.4 \text{ m/sec}$

$a(3) = 9.8 \text{ m/sec}^2$ .

Ex(3): A dynamite blast blows a rock straight up with a velocity of  $160 \text{ ft/sec}$ . It reaches height  $k(t) = 160t - 16t^2 \text{ ft}$  after  $t$  seconds.

(a) How high does the rock go?

(b) What are velocity and speed at 256 ft above ground?

Going Up? Going Down?

(c) What is the acceleration at time  $t$  seconds?

(d) When does the rock hit the ground?

(a)  $v(t) = 0 = 160 - 32t \Rightarrow t = 5 \text{ seconds}$  and  $h(t) = 400 \text{ ft}$

(b)  $k(t) = 256$  then  $t = 2, 8 \text{ seconds}$   $v(2) = 96 \text{ ft/sec}$   $v(8) = -96 \text{ ft/sec}$ .

(c)  $a(t) = -32 \text{ ft/sec}^2$

(d)  $k(t) = 0$  then  $t = 0, 10 \text{ seconds}$ . Clearly hits the ground after 10 seconds.

## Derivatives in Economics

Cost, Revenue and Profit fcn.  $P = R - C$ .

Derivatives are called marginal cost, revenue and profit.

Ex(4): Suppose cost of a product is given by

$$C(x) = x^3 - 6x^2 + 15x. \quad (x = \text{quantity} / C = \$)$$

Revenue is  $r(x) = x^3 - 3x^2 + 12x$   $(x = \text{quantity} / r = \$)$

You currently produce and sell 10 radiators a day.

What is your Additional cost, revenue and profit for producing and selling 1 more radiator per day.

Solution:  $C'(x) = 3x^2 - 12x + 15 \Rightarrow C'(10) = \frac{\$195}{\text{unit}}$  costs \$195 to produce 1 more radiator

$r'(x) = 3x^2 - 6x + 12 \Rightarrow r'(10) = \frac{\$252}{\text{unit}}$  make \$252 selling 1 more radiator

$P'(x) = r'(x) - C'(x) = 6x - 3 \Rightarrow P'(10) = r'(10) - C'(10)$  1 more radiator.  
 $= \frac{\$57}{\text{unit}}$  make \$57 selling one more radiator

## 3.6: The Chain Rule

The chain rule allows us to take derivatives of composite functions.

Ex(1): Identifying Composite fcn's.

For each of the following, write the function as a composite fcn.

(a)  $y = (3x^2 + 1)^2 \Rightarrow y = u^2$  where  $u = 3x^2 + 1$

(b)  $f(x) = \ln(x^2 + 1)$ . Then  $f(x) = f(u) = \ln|u|$  where  $u = x^2 + 1$ .

(c)  $y = e^{x^3} \Rightarrow y = e^u$  where  $u = x^3$ .

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Chain Rule: If  $f(u)$  is differentiable at  $u = g(x)$  and  $g(x)$  is differentiable at  $x$ , then

$$(f \circ g)'(x) = f'(g(x)) \cdot g'(x)$$

or if  $y = f(u)$  and  $u = g(x)$  then

$$\frac{dy}{dx} = \frac{dy}{du} \cdot \frac{du}{dx}.$$

Proof: Let  $\Delta u = g(x + \Delta x) - g(x)$  and  $\Delta y = f(u + \Delta u) - f(u)$ .

$$\begin{aligned} \text{Then } \frac{dy}{dx} &= \lim_{\Delta x \rightarrow 0} \frac{\Delta y}{\Delta x} = \lim_{\Delta x \rightarrow 0} \frac{\Delta y}{\Delta u} \cdot \frac{\Delta u}{\Delta x} = \lim_{\Delta x \rightarrow 0} \frac{\Delta y}{\Delta u} \cdot \lim_{\Delta x \rightarrow 0} \frac{\Delta u}{\Delta x} \quad \left( \begin{array}{l} \text{as } \Delta x \rightarrow 0 \\ \Delta u \rightarrow 0 \end{array} \right) \\ &= \lim_{\Delta u \rightarrow 0} \frac{\Delta y}{\Delta u} \cdot \lim_{\Delta x \rightarrow 0} \frac{\Delta u}{\Delta x} \\ &= \frac{dy}{du} \cdot \frac{du}{dx}. \end{aligned}$$

Ex(2): Take the derivative of each composite fun from Ex (1).

(a)  $y = (3x^2 + 1)^2 = u^2$  where  $u = 3x^2 + 1$ .

$$\frac{dy}{dx} = \frac{dy}{du} \cdot \frac{du}{dx} = 2u \cdot (6x) = 2(3x^2 + 1) \cdot 6x = 36x^3 + 12x$$

Try this by expanding  $(3x^2 + 1)^2$  first and you will get the same answer.

(b)  $f(x) = \ln(x^2 + 1) = \ln(u)$  where  $u = x^2 + 1$ .

$$f'(x) = \frac{1}{u} \cdot (2x) = \frac{1}{x^2 + 1} \cdot 2x = \frac{2x}{x^2 + 1}$$

(c)  $y = e^{x^3} = e^u$  where  $u = x^3$ .

$$\frac{dy}{dx} = \frac{dy}{du} \cdot \frac{du}{dx} = e^u \cdot 3x^2 = e^{x^3} \cdot 3x^2$$

Ex(3): An object moves along the x-axis so that its position ( $t \geq 0$ ) is given by  $x(t) = \cos(t^2 + 1)$ . Find the velocity as a fun of  $t$ .

$$v(t) = \frac{dx}{dt} = \frac{dx}{du} \cdot \frac{du}{dt} \quad \text{where } u = t^2 + 1.$$

$$\text{So } v(t) = -\sin(u) \cdot 2t = -2t \cdot \sin(t^2 + 1).$$

Ex(4): Differentiate  $\sin(x^2 + e^x)$ .  
inside =  $g(x) = x^2 + e^x$   
inside =  $f(x) = \sin(x)$   
outside =  $f'(g(x))$

$$\frac{d}{dx}(\sin(x^2 + e^x)) = f'(g(x)) \cdot g'(x) = \cos(g(x)) \cdot (2x + e^x) = \cos(x^2 + e^x) \cdot (2x + e^x)$$

Repeated Use: Let  $g(t) = \tan(5 - \sin(2t))$ . Outside =  $\tan(t)$   
inside =  $5 - \sin(2t)$ .

Ex(5):  $g'(t) = \sec^2(5 - \sin(2t)) \cdot \frac{d}{dt}(5 - \sin(2t))$ . outside =  $\sin t$   
inside =  $2t$

$$= \sec^2(5 - \sin(2t)) \cdot (-\cos(2t) \cdot 2) = -2 \cos(2t) \sec^2(5 - \sin(2t)).$$

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Power Chain Rule:  $\frac{d}{dx}(u^n) = n \cdot u^{n-1} \cdot \frac{d}{dx}(u)$ .

Ex(6): (a)  $\frac{d}{dx}((5x^3 - x^4)^7) = 7(5x^3 - x^4)^6(15x^2 - 4x^3)$

(b)  $\frac{d}{dx}(\sin^5 x) = 5 \sin^4 x \cdot \cos x$ .

(c)  $\frac{d}{dx}\left(\frac{1}{(1-2x)^3}\right) = \frac{d}{dx}((1-2x)^{-3}) = -3(1-2x)^{-4} \cdot 2 = \frac{-6}{(1-2x)^4}$

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